



2012 Corporate Sponsorship

Monies raised will go to support the Jan Weido Memorial Bike Path for the Residential Program*

Company Name:	The Children's Foundation of Astor
Address:	Development, P.O. Box 5005, Rhinebeck, NY 12572
City, State Zip:	Credit Card #:
Phone:	Card Type (Amex, MC, Visa):
Email:	Expiration Date:
Sponsorship Level:	Signature:

New this year! All adds will be placed in the Astor Impact Magazine and be available in the community year round!

Level	Benefits	Bonus
Platinum \$10,000	Full page ad in Sponsorship Journal (Size 8 1/4" x 10 1/2"); Logo displayed on all promotional materials	Recognition as Main Sponsor at Hudson Valley Reception and 14th Annual Stenberg Cup Golf Tournament. Four Complimentary Tickets to the Hudson Valley Reception and a Complimentary Foursome at the Stenberg Cup Golf Tournament, Logo on Children's Art Calendar, Logo on Constant Contact communications
Diamond \$7,500	Full page ad in Sponsorship Journal (Size 8 1/4" x 10 1/2"); Logo displayed on all promotional materials	Recognition as Co-Sponsor at Hudson Valley Reception and 14th Annual Stenberg Cup Golf Tournament. Two Complimentary Tickets to the Hudson Valley Reception and a Complimentary Twosome at the Stenberg Cup Golf Tournament, Logo on Children's Art Calendar, Logo on Constant Contact communications
Gold \$5,000	Half page ad in Sponsorship Journal (Size 8 1/4" x 5 1/4") ; Logo displayed on all promotional materials	Two Complimentary Tickets to the Hudson Valley Reception, Logo on Children's Art Calendar, Logo on Constant Contact communications
Silver \$3,500	Half page ad in Sponsorship Journal (Size 8 1/4" x 5 1/4"):	One Complimentary Ticket to the Hudson Valley Reception
Bronze \$1,500	Quarter page ad in Sponsorship Journal (Size 4 1/8" x 5 1/4")	n/a

All Sponsors receive recognition in the Annual Report, on the Astor Website, Special Event Programs and an invitation to the Sugar Plum Review

**Email your ads as JPG or PDF files to [dvaldez \(at\) astorservices.org](mailto:dvaldez@astorservices.org)
 Questions? - Please call Dana Valdez at (845) 871-1171
Sponsorship Deadline: February 20, 2012 Materials due by March 16, 2012**

**The bike/walk/jog path will be named in memory of Jan Weido. Jan passed away in October 1, 2011. He was the head of Recreations for the Residential Programs for 25 years; and was an avid outdoorsman, who was committed to the health and wellness needs of the children. He was also committed to see the bike/walk/jog path become a reality and designed the path himself. We see it fitting to name it in his memory.*