



HOME FOR CHILDREN

Executive Administration

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Coming Soon

The Astor Home for Children to Unveil its New Name and Logo

Rhinebeck, New York – In 2008 The Astor Home for Children embarked on a campaign to update its name and logo, all in the spirit of change and relevancy of a changing and diverse client base and to better reflect the program and services they provide.

Parallel with the message of Change and Hope from our 44th President of the United States, The Astor Home for Children is no doubt moving into a more contemporary profile, which will enable the organization to combine its high quality level of services that it has been providing since 1953, with a new invigorating physical appearance for the 21st Century.

In 1953 The Astor Home for Children created a residential treatment program that would reduce the need for the psychiatric hospitalization of children. Today, Astor has grown into more than just a “home.” Astor provides comprehensive services to promote the well-being of children and families whose lives are marked by poverty, mental illness and abuse. Astor’s new name will reflect the array and continuum of services they provide. Astor now serves over 6,000 children, adolescents and their families in the region from the Hudson Valley and into the Bronx, NY.

Look for Astor’s new name change and logo...coming soon.... For further information, please call Pauline Barfield, Barfield Public Relations, Inc. at (212) 736-0404 or Sonia Barnes-Moorhead, The Astor Home for Children Foundation at (845) 871-1117, or visit their website at – www.astorservices.org.