



Because every child deserves a childhood...

6339 Mill Street
contact:
Rhinebeck, NY 12572-5005
Tel: (845) 871-1000
www.astorservices.com
karen@prwtihimpact.com

For more information,
Karen Shan
Office: (845) 462-4979; cell (845) 522-4737

MEDIA ALERT – PHOTO OPPORTUNITY

PLAYGROUND FOR KIDS WITH EMOTIONAL AND COGNITIVE NEEDS COMES TOGETHER IN THE BRONX

What: Thanks to a Build it with KaBOOM! Playground Grant, staff with Astor Services for Children & Families, The Walt Disney Company and KaBOOM!, along with parents and children, will gather for an interactive Design Day session for a new community playground at Astor's early childhood program, The Lawrence F. Hickey Center for Child Development in the Bronx. The 2,500-square-foot playground will serve children 2.9-to-5 years old that have emotional and cognitive needs, which often are accompanied by an inability to learn or respond to structure.

During the session, 15 or more children plus 20-to-30 parents and staff will offer input on the playground's design, including having the children share their visions with foam blocks and drawings.

When: Wednesday, August 9, from 9:30 a.m. to 1:45 p.m., including:
Site walk, 9:30 a.m. to 10:30 a.m.
Children's session, 10:30 a.m. to 11:30 a.m. – *optimal photo/video opportunity*
Adult's session, 11:30 a.m. to 1:45 p.m.

Where: The Lawrence F. Hickey Center for Child Development, 4010 Dyre Avenue in the Bronx, New York.

The playground's Build Day is Thursday, October 5, including the installation of slides, swings and other equipment, plus therapeutic components for children with special needs. At least 225 volunteers are expected, with 125 from Disney.

Representatives from the media are cordially invited and

encouraged to attend and take pictures/video at the event.

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