

...Because every child deserves a childhood

Central Administration 6339 Mill Street P.O. Box 5005 Rhinebeck, NY 12572-5005 Tel: (845) 871-1000 Fax: (845) 876-2020 astor@astorservices.org

Final: October 13, 2017

FOR IMMEDIATE RELEASE

CONTACT:

www.astorservices.

Sonia Barnes-Moorhead (845) 871-1117

smoorhead@astorservices.org

ASTOR SEEKS DONORS FOR ANNUAL ADOPT-A-FAMILY PROGRAM

Donations Brighten the Holidays for Astor's Deserving Children

RHINEBECK, NY, October 13, 2017 – <u>Astor Services for Children & Families</u>, which provides behavioral and educational services for thousands of children and their families throughout the mid-Hudson Valley and the Bronx, is seeking donations for its annual <u>Adopt-A-Family</u> program, which runs until December 8th.

Adopt-a-Family matches volunteer donors with families in need. By donating goods and services, community members help ensure that the low-income families whose children are served by Astor have an enjoyable holiday season. This year, the Dutchess County Fairgrounds in Rhinebeck is partnering with Astor by providing its new barn entrance to receive, sort and arrange the delivery of all the gifts for this program.

"Whatever the size of the donation, it will make a huge difference in the lives of the children and families we serve who are in need," said Sonia Barnes-Moorhead, Executive Vice President of the Children's Foundation of Astor.

Qualified individuals or groups are asked to provide gifts for the families in one of two categories: wants and needs. The "needs" group includes items such as groceries, winter coats, hats and gloves. The "wants" category includes traditional holiday gifts such as dolls, arts and crafts sets, and children's sports equipment.

Barnes-Moorhead said the Adopt-a-Family program continues to grow, with nearly 1,500 families served last year.



6339 Mill Street P.O. Box 5005 Rhinebeck, NY 12572-5005 Tel: (845) 871-1000 Fax: (845) 876-2020

Fax: (845) 876-2020 astor@astorservices.org www.astorservices.

Central Administration

...Because every child deserves a childhood

"We could not do this without the community's help, and our sincere gratitude goes out to all who help to make the holidays a little bit brighter for our families," said Barnes-Moorhead.

For more information on participation in the Adopt-a-Family program, visit www.astorservices.org/adopt-a-family-2017 or contact Kathleen Dingee at 845-871-1181 or at kdingee@astorservices.org.

About Astor Services for Children & Families

Astor Services for Children & Families, as it has since 1953, promotes the well-being of children, adolescents and their families through a range of programs that prevent and treat emotional problems and facilitate healthy development. Now serving more than 8,000 children and families annually, Astor's current range of services to families in the Mid-Hudson Valley and the Bronx include: Residential Treatment, Therapeutic Foster Family Care, Early Childhood Programs, and Community-Based Behavioral Health and Prevention Services. For additional information please visit http://astorservices.org/ or call (845) 871-1117.

#

Editor's Note: A photo from last year's Adopt-a-Family program is attached.