



*...Because every child
deserves a childhood*



*One in 10 young people has experienced
a period of major depression.*

— U.S. DEPARTMENT OF HEALTH & HUMAN SERVICES

100% of your donation will directly benefit the children and families of Astor.

6,406 lives impacted in **2016**

171,738 lives impacted since **1953**

Astor provides behavioral health and educational services offering children the opportunity to meet life's challenges, pursue their dreams, and reach their full potential

The Children's Foundation of Astor • 6339 Mill Street, Rhinebeck, NY 12572 • (845) 871-1171

Astor Corporate Partnership Opportunities

SPONSORSHIP

BENEFITS

Mission
\$15,000

- Full page advertisement in Astor Family (two issues).
- Logo displayed on event invitations.
- Complimentary foursome at The Stenberg Golf Tournament.
- Four tickets to the Holiday Festival.
- Ad space available on all of our social media pages one time per year (Instagram, Facebook, Twitter, Linked In).
- One ad on the app Let's Do Good.
- Recognition as a main sponsor at our Holiday Festival.
- Logo on sponsorship banner.
- Logo on e-newsletter.
- Name and link on website.

Visionary
\$10,000

- Full page advertisement in Astor Family (two issues).
- Logo displayed on event invitations.
- Complimentary foursome at The Stenberg Golf Tournament.
- Two tickets to the Holiday Festival.
- Ad space available on all of our social media pages one time per year (Instagram, Facebook, Twitter, Linked In).
- Recognition as a main sponsor at our Holiday Festival.
- Logo on sponsorship banner.
- Logo on e-newsletter.
- Name and link on website.

Steward
\$7,500

- Full page advertisement in Astor Family (two issues).
- Logo displayed on event invitations.
- Complimentary foursome at The Stenberg Golf Tournament.
- Two tickets to the Holiday Festival.
- Ad space available on all of our social media pages one time per year (Instagram, Facebook, Twitter, Linked In).
- Recognition as a main sponsor at our Holiday Festival.
- Logo on sponsorship banner.
- Logo on e-newsletter.
- Name and link on website.

Innovator
\$5,000

- Half page advertisement in Astor Family (two issues).
- Logo displayed on event invitations.
- Complimentary twosome at The Stenberg Golf Tournament.
- Two tickets to the Holiday Festival.
- Ad space available on all of our social media pages one time per year (Instagram, Facebook, Twitter, Linked In).
- Logo on sponsorship banner.
- Logo on e-newsletter.
- Name and link on website.

Partner
\$3,500

- Half page advertisement in Astor Family (two issues).
- Two tickets to the Holiday Festival.
- Name and link on website.

Ambassador
\$1,500

- Quarter page advertisement in Astor Family (two issues).
- Two tickets to the Holiday Festival.
- Name and link on website.

FULL COLOR AD SIZES

Full Page
7.2"w x 9.75"h

Half Page (Vertical)
3.5"w x 9.75"h

Friend Listing
(business name)

Half Page (Horizontal)
(7.2"w x 4.75"h)

Quarter Page
3.5"w x 4.75"h

For more information, contact
Sonia Barnes-Moorhead,
Executive Vice President
(845) 871-1117

All ads should be emailed to
smoorhead@astorservices.org. Pdfs preferred.