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ASTOR CEO AND DUTCHESS COUNTY RESIDENT YVETTE BAIRAN

HONORED AMONG BRONX'S ELITE "POWER WOMEN"

RHINEBECK, NY January 19, 2021 – Yvette Bairan, CEO of [Astor Services for Children & Families](http://www.astorservices.org) and a Poughkeepsie resident, has been named one of the Bronx's "Power Women" by Schneps Media in New York City. In a virtual event held on January 21, 2021, Bairan was celebrated as "one of the women that make the world run." The ceremony honored women who lead in their chosen fields and in their communities and use their voice to help the next generation.

"I am honored to be included in this accomplished group of women," Bairan said. "Astor provides behavioral and mental health services and supports for children and their families in the Hudson Valley and the Bronx. The organization's commitment to the people it serves is shared by every member of the non-profit. We believe that every child deserves a childhood, and I am humbled to work alongside our dedicated staff to be a voice for others who deserve to be heard."

Bairan has more than 25 years of experience in the non-profit realm – 13 of those spent at Astor. Committed to family-driven care, she started at the organization in 2008 and served as a corporate compliance analyst before rising up the ranks to become Astor's chief compliance officer, and, ultimately, its CEO.

About Astor

Since 1953, Astor Services for Children & Families has been providing behavioral and educational services in a caring environment where children and their families find strength, healing, hope and trust. The organization, which has been accredited with The Joint Commission's Gold Seal of Approval, now serves more than 10,000 children and families annually in more than 70 locations. Astor's range of services in the Hudson Valley (Dutchess, Orange and Ulster counties) and the Bronx include: Residential Programs; Early Childhood Programs; and Community-Based Behavioral Health and Prevention Services. To learn more about Astor's programs and services, visit www.astorservices.org.

Editor's Note: *A courtesy photo of Yvette Bairan is attached.*

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