



Central Administration

6339 Mill Street, Rhinebeck, NY 12572

*Because every child deserves a childhood.*

FOR IMMEDIATE RELEASE

CONTACT: Richmond Arce

[Rarce@astorservices.org](mailto:Rarce@astorservices.org)

845-594-6682

**DEL'S DAIRY FARM AND ASTOR SERVICES COLLABORATE  
TO MAKE SWEET DREAMS COME TRUE**

**HUDSON VALLEY, NY, July 26, 2022** – [Astor Services for Children & Families](http://www.astorservices.org) and Del's Dairy Farm & Ice Cream Company announced Del's newest ice cream flavor, which will benefit Astor Services. Created in collaboration with the children of Astor Learning Center (ALC) and Del's Dairy Farm, this mouthwatering new flavor is called "A Scoop of Joy" and is a sweet cream vanilla ice cream combined with fudge ripple, M&M's, sprinkles and brownies, and will be available for a limited time.

Beginning in February, children of ALC were provided with ingredients and challenged to create a custom flavor. The Del's team reviewed and tasted all entries and crowned this flavor the delectable winner. The children also designed custom packaging as part of Astor's Expressive Arts Program. Each child involved created an abstract cone and will see their work featured on Del's pints.

"When children are eating ice cream, they have no choice but to be happy, even just for the moment," exclaimed Van Lamprou, Del's Dairy Farm owner. "The fact that they can enjoy this delicious flavor and help Astor Services... that is really sweet!"

"Del's is a big supporter of Astor and other community nonprofits," said Richmond Arce, senior manager, PR and Special Events at Astor. "We appreciate that this local business encourages others to help out through their #dowhatyoucan initiative, and we appreciate Del's support of Astor."

Del's Dairy Farm will also open its Red Hook farm to the children of Astor to learn the intricacies of a dairy farm. The children will meet the "ladies" (as Lamprou likes to refer to his cows) and see how raw milk gets turned into pints of ice cream.

Stop by Del's Roadside at 6780 Albany Post Road in Rhinebeck to taste A Scoop of Joy and help Astor ensure that every child has the opportunity to meet life's challenges, pursue their dreams and reach their full potential.

[info@astorservices.org](mailto:info@astorservices.org) | [www.astorservices.org](http://www.astorservices.org)

Tel. (845) 871-1000 | Fax: (845) 876-2020





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### **About Astor Services for Children & Families**

Since 1953, Astor Services for Children & Families has been providing behavioral and educational services in a caring environment where children and their families find strength, healing, hope and trust. The organization, which has been accredited with The Joint Commission's Gold Seal of Approval, now serves more than 10,000 children and families annually in more than 70 locations. Astor's range of services in the Hudson Valley (Dutchess, Orange and Ulster counties) and the Bronx include: Residential Programs; Early Childhood Programs; and Community-Based Behavioral Health and Prevention Services. Visit the organization online at [www.astorservices.org](http://www.astorservices.org). To learn more about Astor's programs and services, visit, [www.astorservices.org](http://www.astorservices.org).

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